

Brandano Displays, Inc.

Ten Ways to "GO GREEN" This Holiday Season

Brandano Displays, Inc. has incorporated the following into each of its programs and we encourage all Holiday Light Events to incorporate them into their planning. If you have any questions or suggestions, please contact us.

- 1. Choose a manufacturer who is environmentally conscious.**
All products produced by Brandano Displays, Inc. are fabricated using processes that minimize negative impact on the environment and all production papers, cardboard, plastics and steel are recycled. (A copy of our environmental statement is attached.)
- 2. Use sculptured displays to replace tree lighting.**
The displays created by Brandano Displays, Inc. are metal sculptures outlined in lights which reduce the use of tree lighting at events by approximately 75%. (Typically hundreds of thousands of lights were laced in trees and foliage).
- 3. Use 2-dimensional displays.**
The 2-dimensional displays created by Brandano Displays, Inc. employ 60% less lights than 3-dimensional displays of similar scale.
- 4. Choose a vendor that uses conservative packaging processes.**
Brandano Displays, Inc. has eliminated packaging waste by using truckload deliveries as a means of shipping, which omits all waste of paper, wood, cardboard and plastics.
- 5. Consider bulb spacing on displays and lightline.**
Brandano Displays, Inc creates displays with conservative bulb spacing therefore using less power per display. When refurbishing, consider bulb spacing.
- 6. Use energy efficient LED light bulbs**
Sturdy and energy-efficient, LED C7 multi-colored bulbs use 0.08 watts of energy, compared with 6.0 watts for a similar-sized incandescent one. In general, the sets are rated to last over 10,000 hours.

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7. Replace tree lighting with Floodlights.

Floodlights use less power to illuminate trees and foliage. Most programs can replace 50% of the tree lighting with floods without changing the overall look of the program.

8. Use lower wattage bulbs.

Bulbs are available in different wattages. A C7 bulb can draw between .0038 and .0058 amps.

9. Choose long-life displays.

With proper maintenance, the displays created by Brandano Displays, Inc. have a life span of over 10 years. This reduces disposal of steel, wire and plastic parts and conserves the consumption of these materials.

10. Consider hours and days of event operation.

Brandano Displays, Inc. encourages organizations to reduce the hours and days of operation on days/nights that would normally receive low attendance in order to conserve energy.